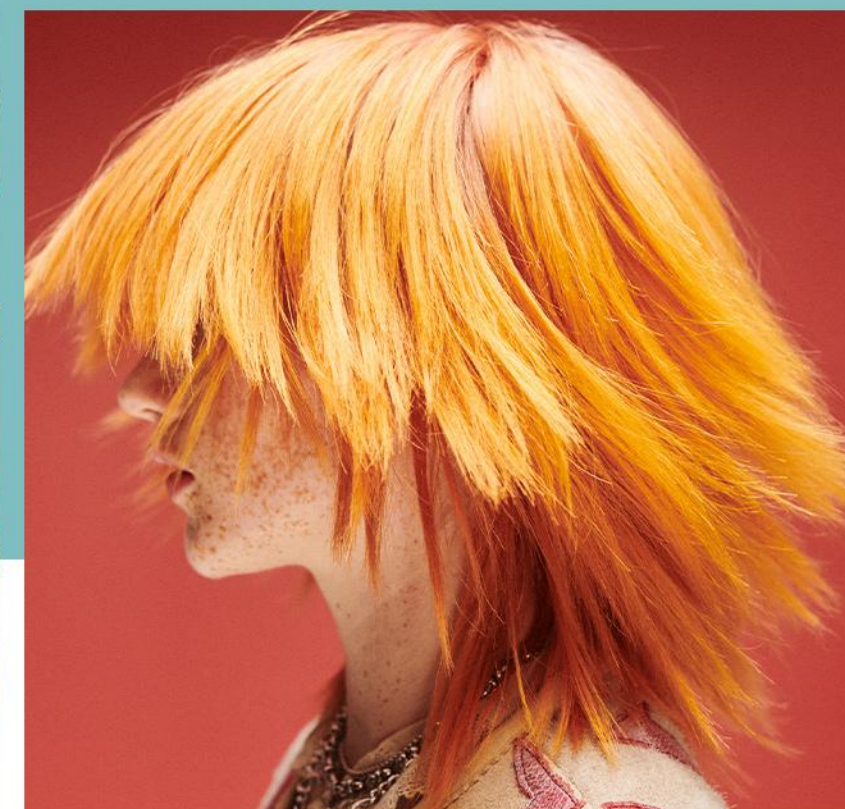


Osis

Osis
Osis
Osis

PRODUCT PRESENTATION



Together. A passion for hair.

OSiS INTRODUCTION



We champion limitless self expression and styling done your way.

The power of your personality is unbound, and so are our products.

OSiS keeps pace with you and your hair, unleashing creativity, whatever your energy.

Styling that's ready for any character, anywhere.

JUST ADD YOU.

OSiS PRODUCT PRESENTATION

OSiS+ JUST ADD YOU


Schwarzkopf
PROFESSIONAL

ASK
Education
FOR HAIRDRESSERS



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DESIGN

- 1. Nozzle Colours
- 2. Colour Code
- 3. Category
- 4. Product Name
- 5. Hold Level
- 6. Product Description
- 7. Usage Indication
- 8. Filling



- A. Product Benefits
- B. Usage Instruction
- C. Vegan Claim
- D. Warnings
- E. QR Code
- F. Ingredients

NEW PORTFOLIO



ASK
Education
FOR HAIRDRESSERS

SMOOTH & SHINE

Light Shine ————— Strong Shine →



Flatline
+
Heat protection up to 230°C/450°F

Super Shield
V Heat protection up to 230°C/450°F

Glow
V Heat protection up to 230°C/450°F

Sparkler
V Heat protection up to 230°C/450°F

CURLS & WAVES

Light Definition ————— Strong Definition →



Bounty Balm
V

Curl Jam
V

VOLUME & BODY

Light Volume ————— Strong Vol →



Pump Up
++
V

Grip
++++
V Heat protection up to 230°C/450°F

TEXTURE

Light Texture ————— Strong Texture →



Velvet
+
V

Texture Craft
V

Dust It
+++
V

Mess Up
++
V

Flexwax
+++

Thrill
++
V

HOLD

Light Hold ————— Strong Hold →



Elastic
++
V Heat protection up to 230°C/450°F

Freeze
+++
V Heat protection up to 230°C/450°F

V Vegan formula Heat protection up to 230°C/450°F + Hold strength

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HOLD LEVEL

CURLS & WAVES
**BOUNTY
BALM**



**RICH CURL
CREAM**

LIGHT HOLD

TEXTURE
VELVET



**LIGHTWEIGHT
WAX-EFFECT
SPRAY**

LIGHT HOLD

TEXTURE
THRILL



**ELASTIC FIBRE
GUM**

MEDIUM HOLD

TEXTURE
**MIGHTY
MATTE**



**STRONG MATTE
CREAM**

STRONG HOLD

TEXTURE
G.FORCE



**EXTRA STRONG
GEL**

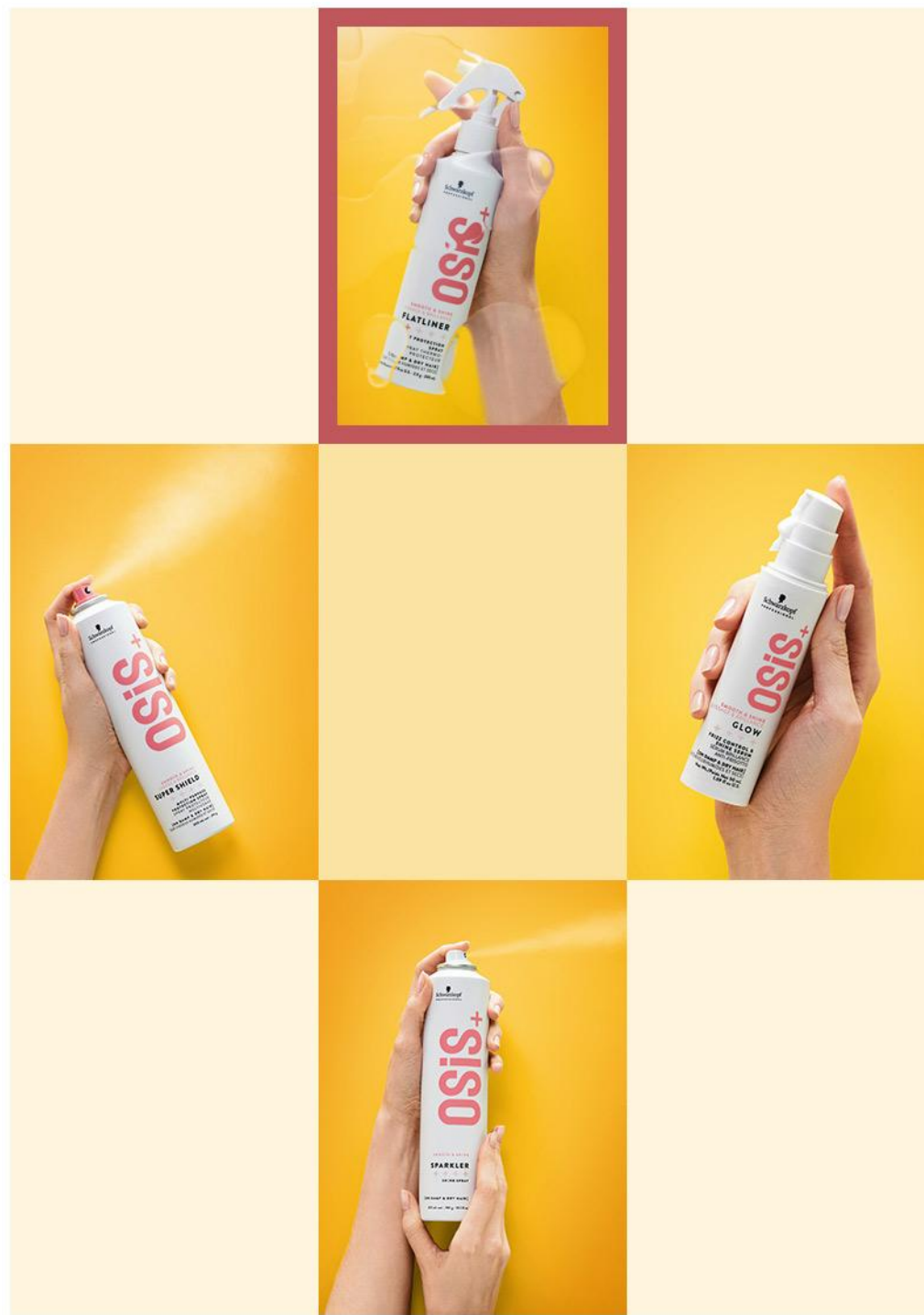
ULTRA STRONG HOLD

SMOOTH & SHINE



OSiS PRODUCT PRESENTATION

SMOOTH & SHINE



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FLATLINER

+ + + 🌡️ +

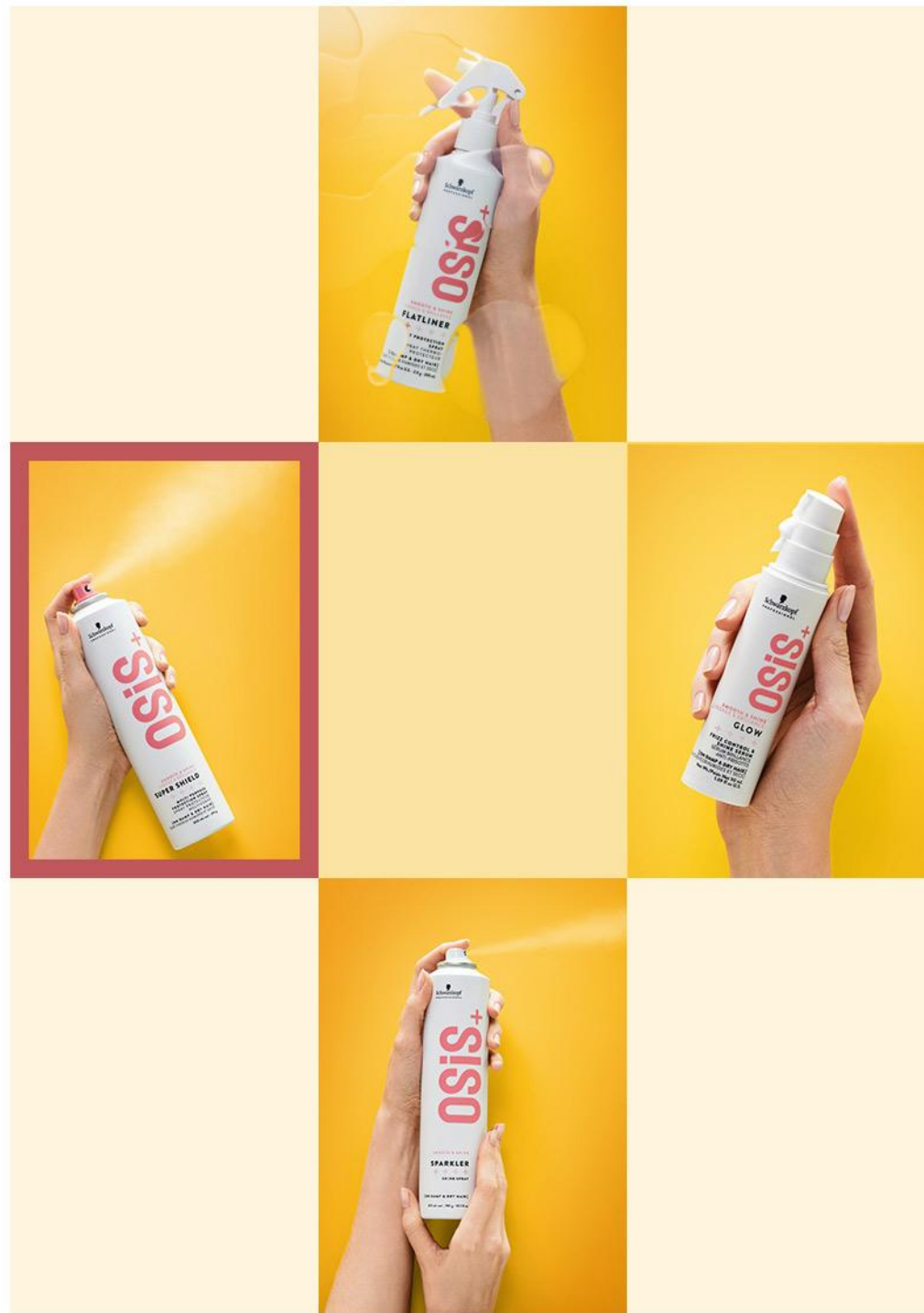
OSiS Flatliner is specially designed for reducing frizz for tangle-free, smooth hair.

- Light hold/+
- Heat protection up to 230°C/450°F
- Helps to protect against humidity
- Calms frizzy hair, whilst reducing hair breakage
- Non-sticky hold

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SMOOTH & SHINE



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SUPER SHIELD

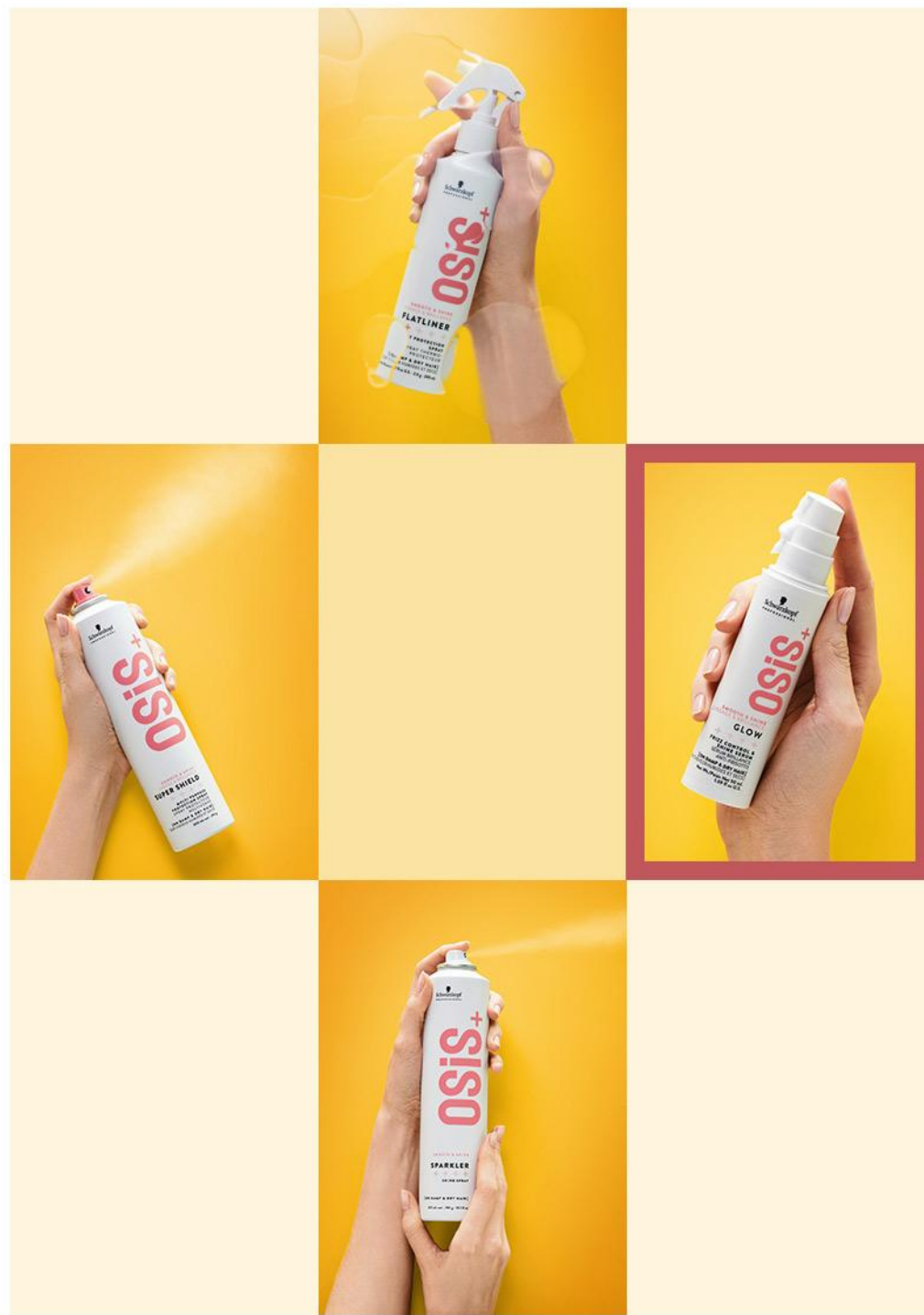


OSiS Super Shield is a multi-purpose spray that will help protect long hair from pollution, tackle frizz and give dull hair a much-needed boost!

- No hold
- Heat protection up to 230°C/450°F
- Anti-bacterial and anti-pollution
- Improves detangling for easy combing
- Tames frizzy hair and smoothes flyaways for increased shine

OSiS PRODUCT PRESENTATION

SMOOTH & SHINE



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GLOW

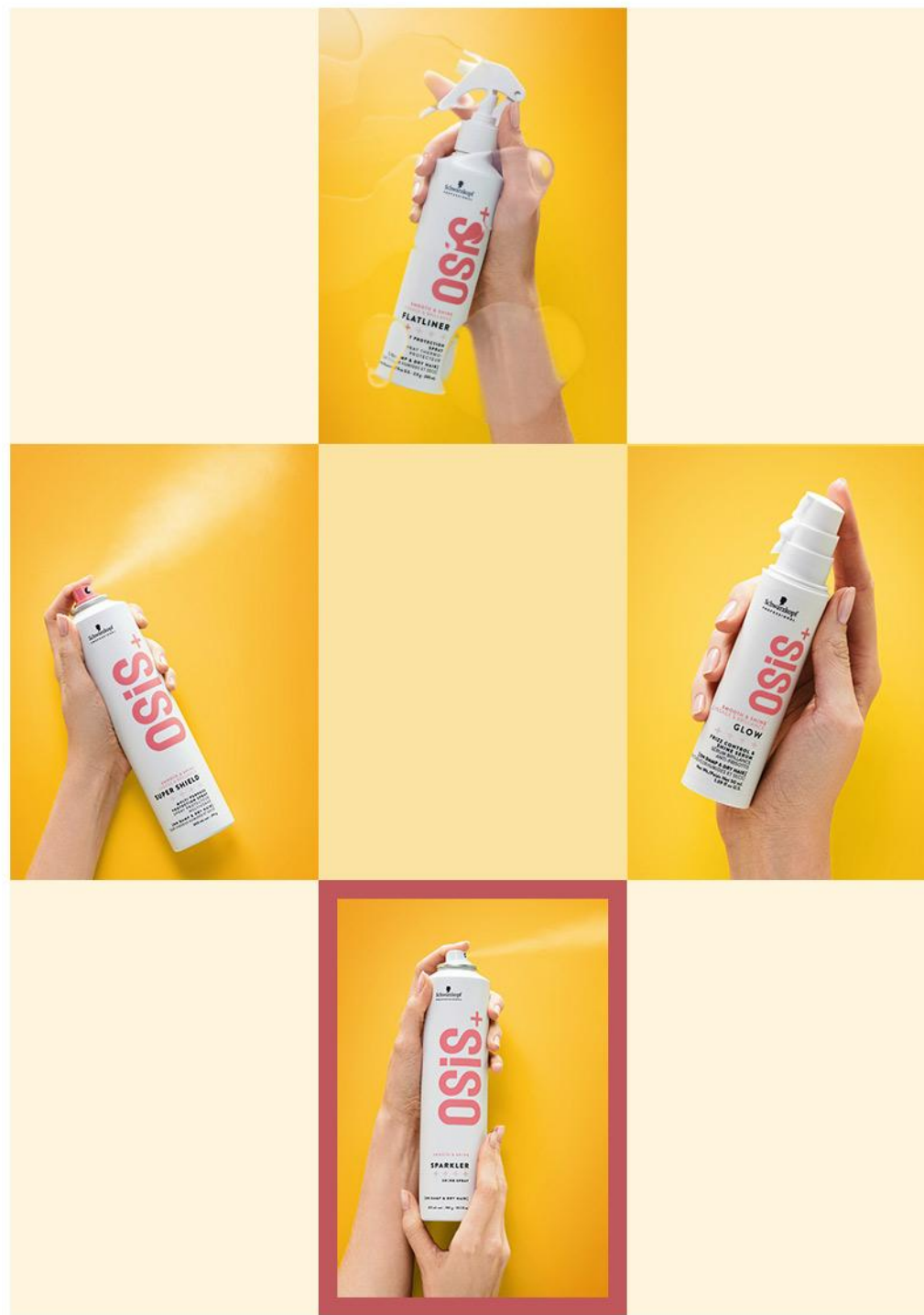
+ + + ✓ +

OSiS Glow controls frizz and flyaways for shiny hair and a manageable finish.

- No hold
- Heat protection up to 230°C/450°F
- Silicone-free shine and a nourished hair feeling
- Lightweight and non-overburdening formula
- Controls flyaways and helps to protect against humidity
- Easy combing and improved manageability of frizzy hair

OSiS PRODUCT PRESENTATION

SMOOTH & SHINE



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SPARKLER

+ + + ✓ +

OSiS Sparkler is a silicone-free shine spray that provides light conditioning and instant shine for frizz-free, glamorous hair.

- No hold
- Heat protection up to 230°C/450°F
- Instant, glamorous shiny hair
- Non-overburdening
- Detangling and light conditioning
- Tames frizzy hair and helps to protect against humidity

OSiS PRODUCT
PRESENTATION


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CURL & WAVE

Toucher. passion for hair.



OSiS PRODUCT PRESENTATION

CURLS & WAVES



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BOUNTY BALM

+ + + √ +

OSiS Bounty Balm enhances curls and waves by reducing frizz, taming flyaways and adding shine and softness.

- No hold
- Strong definition
- Lightweight volume
- Soft, non-crunchy texture after tousling

CURLS & WAVES



CURL JAM

+ + + ✓ +

OSiS Curl Jam is a curl gel that enhances natural curls and coils with light hold, reawakening the hair's bounce.

- Light hold/+
- Moisturised, soft hair feeling
- Enhanced shine and strong definition
- Lightweight and non-overburdening
- Helps to protect against humidity

OSiS PRODUCT PRESENTATION

STRUCTURE


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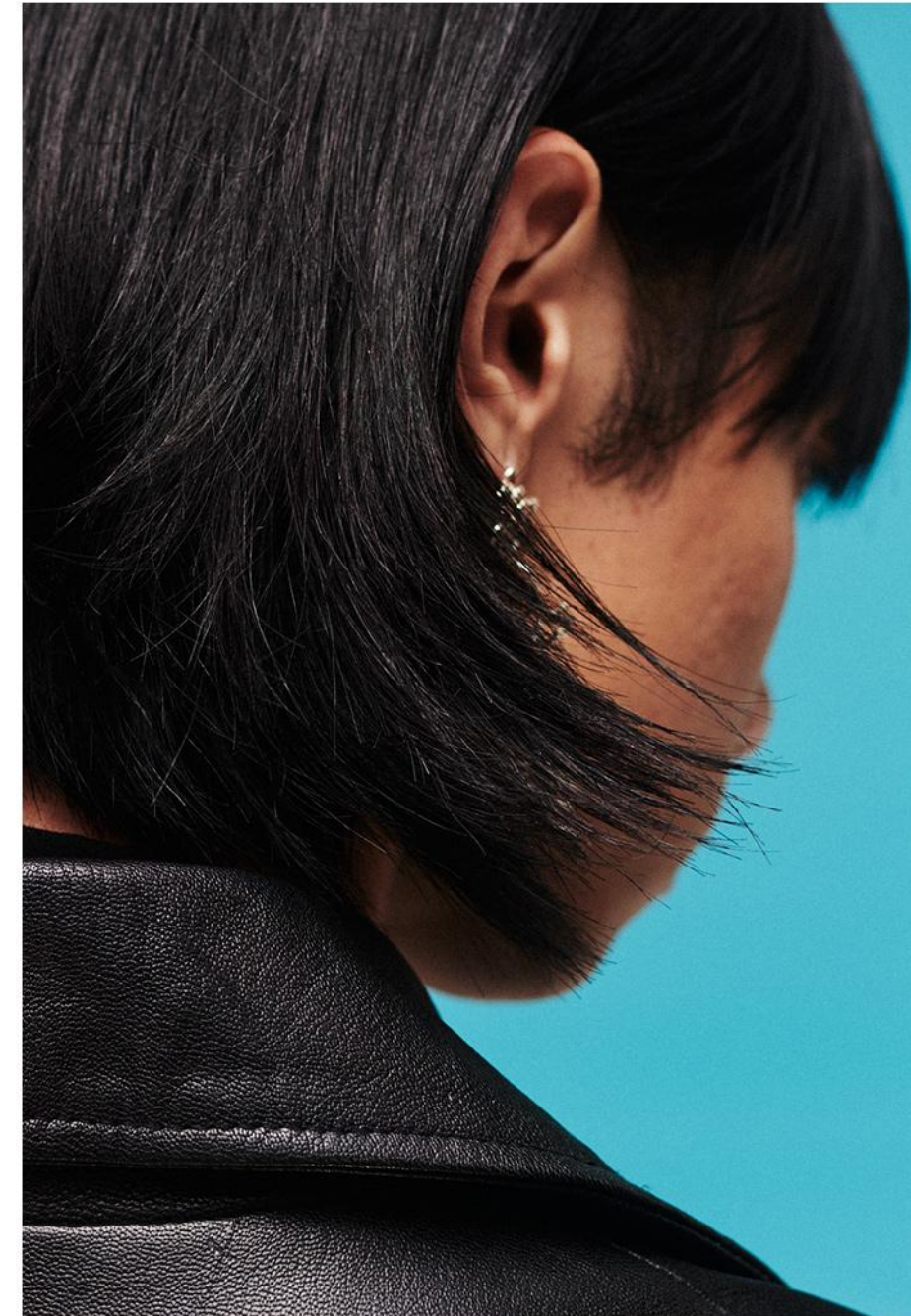
CURLY



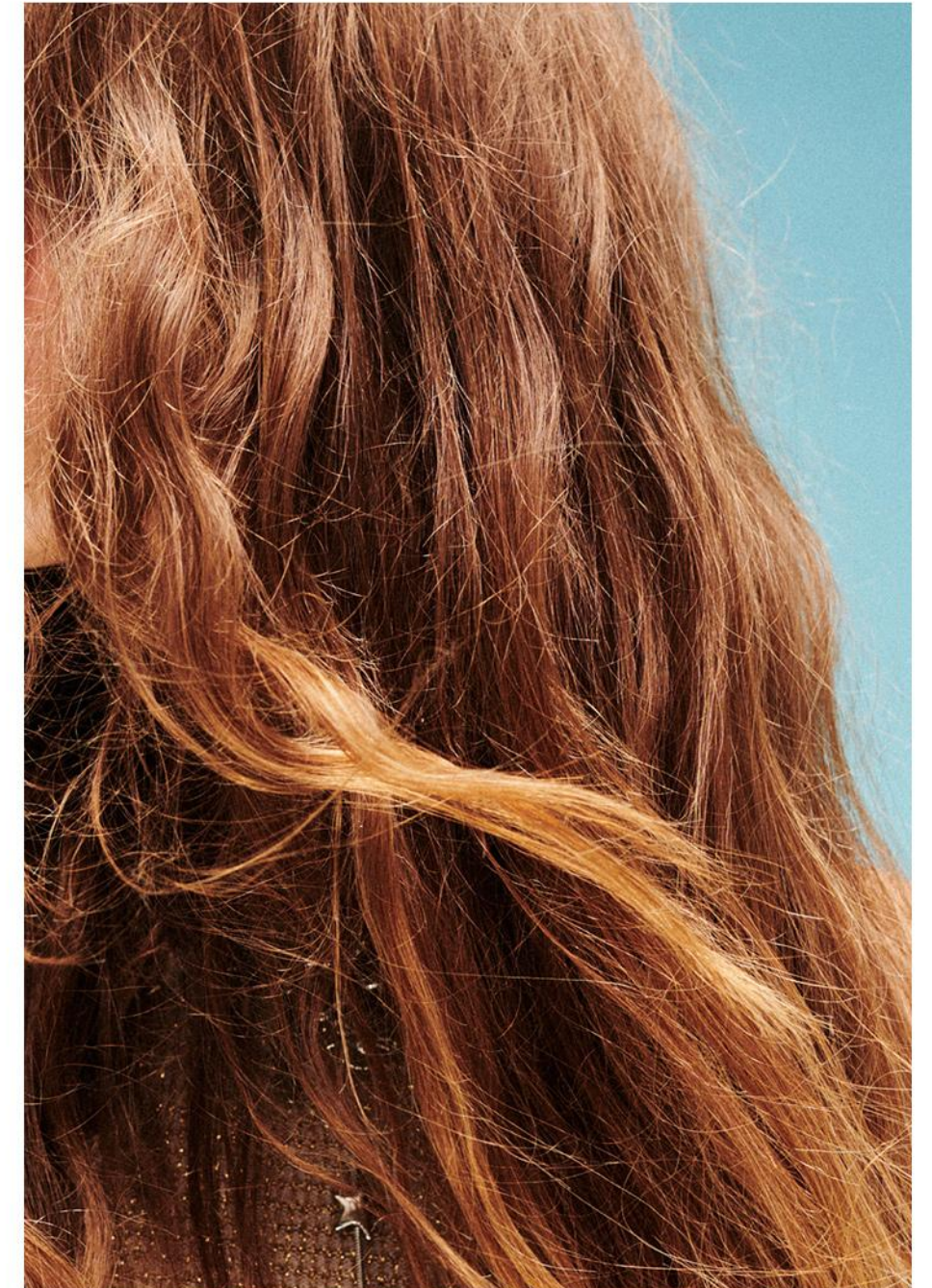
VERY
CURLY/COILY



STRAIGHT



WAVY



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VOLUME

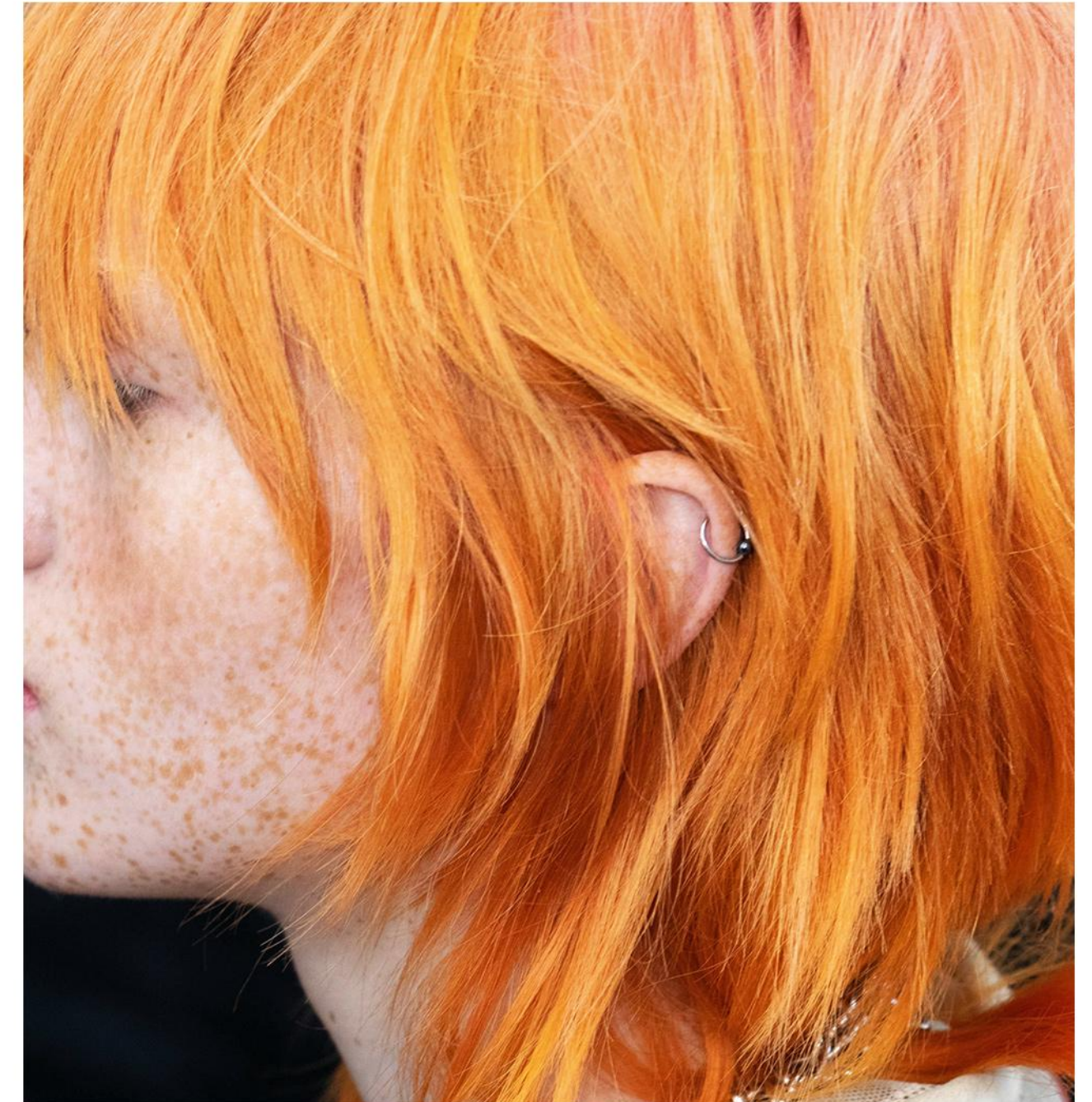
ROOT LIFT



BODY



VOLUME




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FOR HAIRDRESSERS

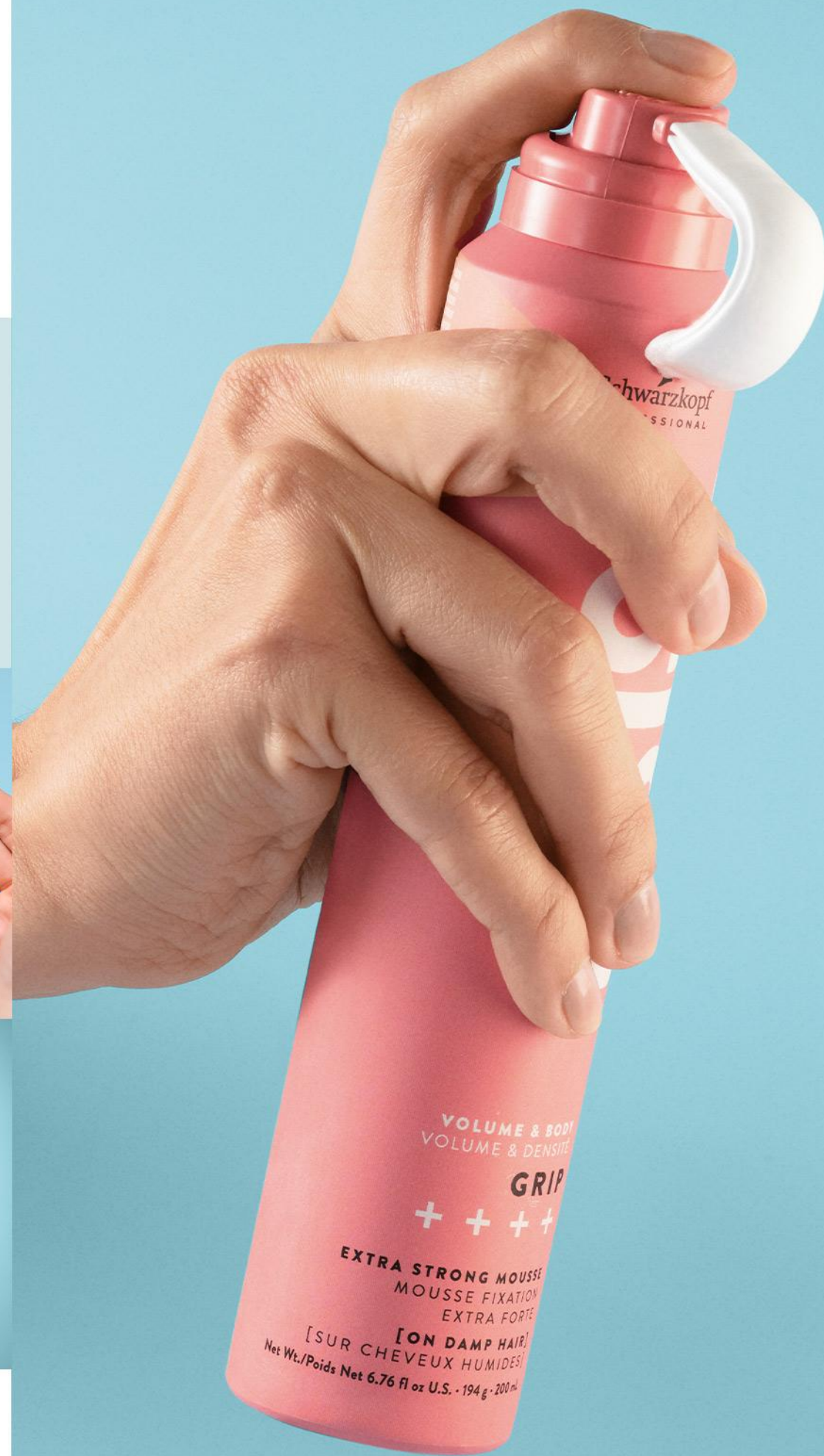
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VOLUME & BODY



OSiS PRODUCT PRESENTATION

VOLUME & BODY



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GRIP

+ + + ✓ +

OSiS Grip is an extra strong hold mousse that keeps even coarse hair in its place and protecting it from blow-drying damage.

- Extra strong hold/++++
- Maximises hair's volume and bounce
- Natural shine
- Reduces static and tames frizzy hair
- Heat protection up to 230°C/450°F

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OSiS PRODUCT PRESENTATION

VOLUME & BODY



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PUMP UP

+ + + √ +

OSiS Pump Up is a light, multi-use styling paste that can be used on damp, short hair before blow-drying or on dry hair of any length to add instant texture, body and root-lift.

- Medium hold/++
- Lasting volume and root lift
- Increases hair body
- Soft hair grip to fight freshly-washed fluffiness
- Enhances natural texture

OSiS PRODUCT PRESENTATION

TEXTURE


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ASK
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FOR HAIRDRESSERS

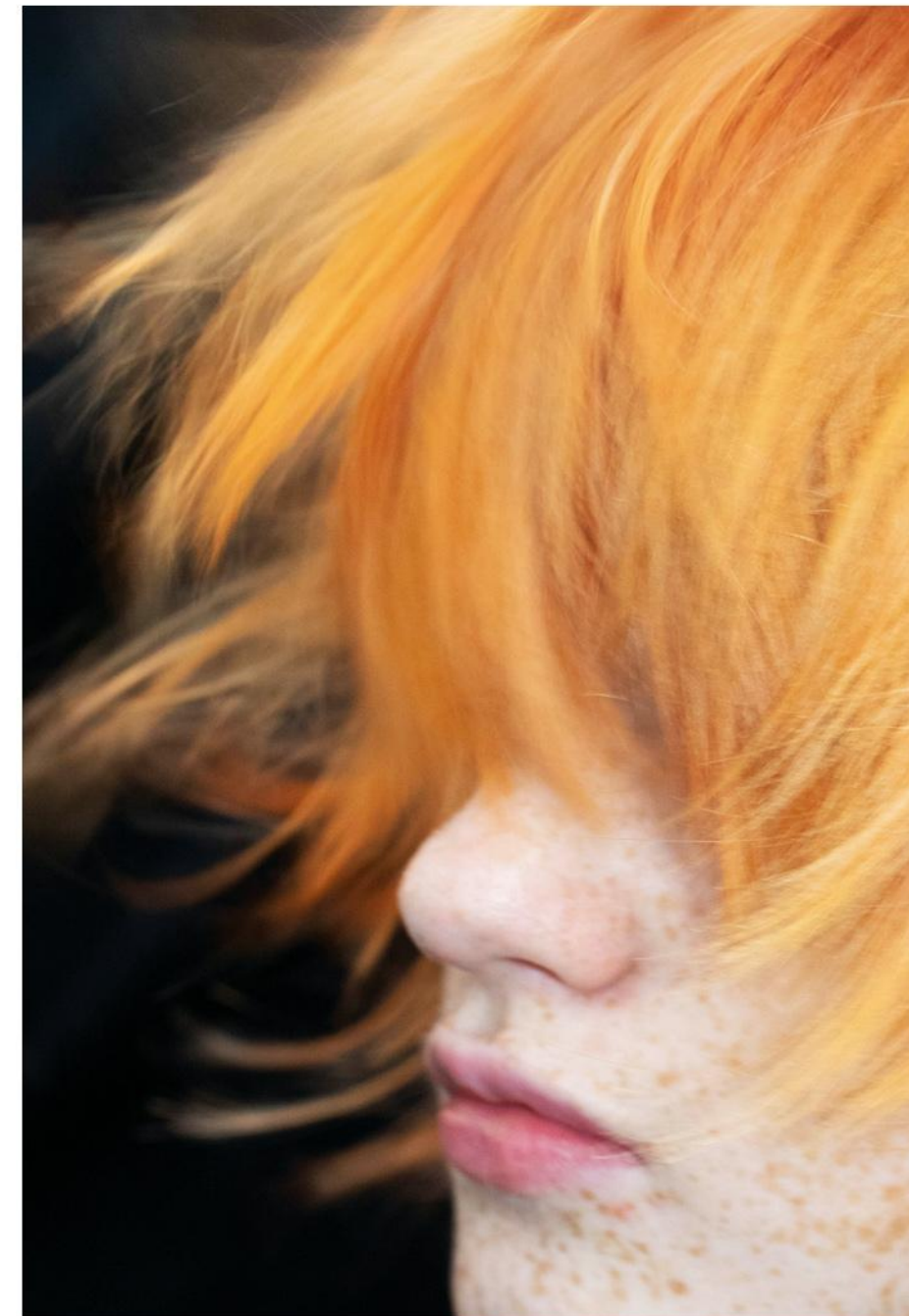
SLEEK



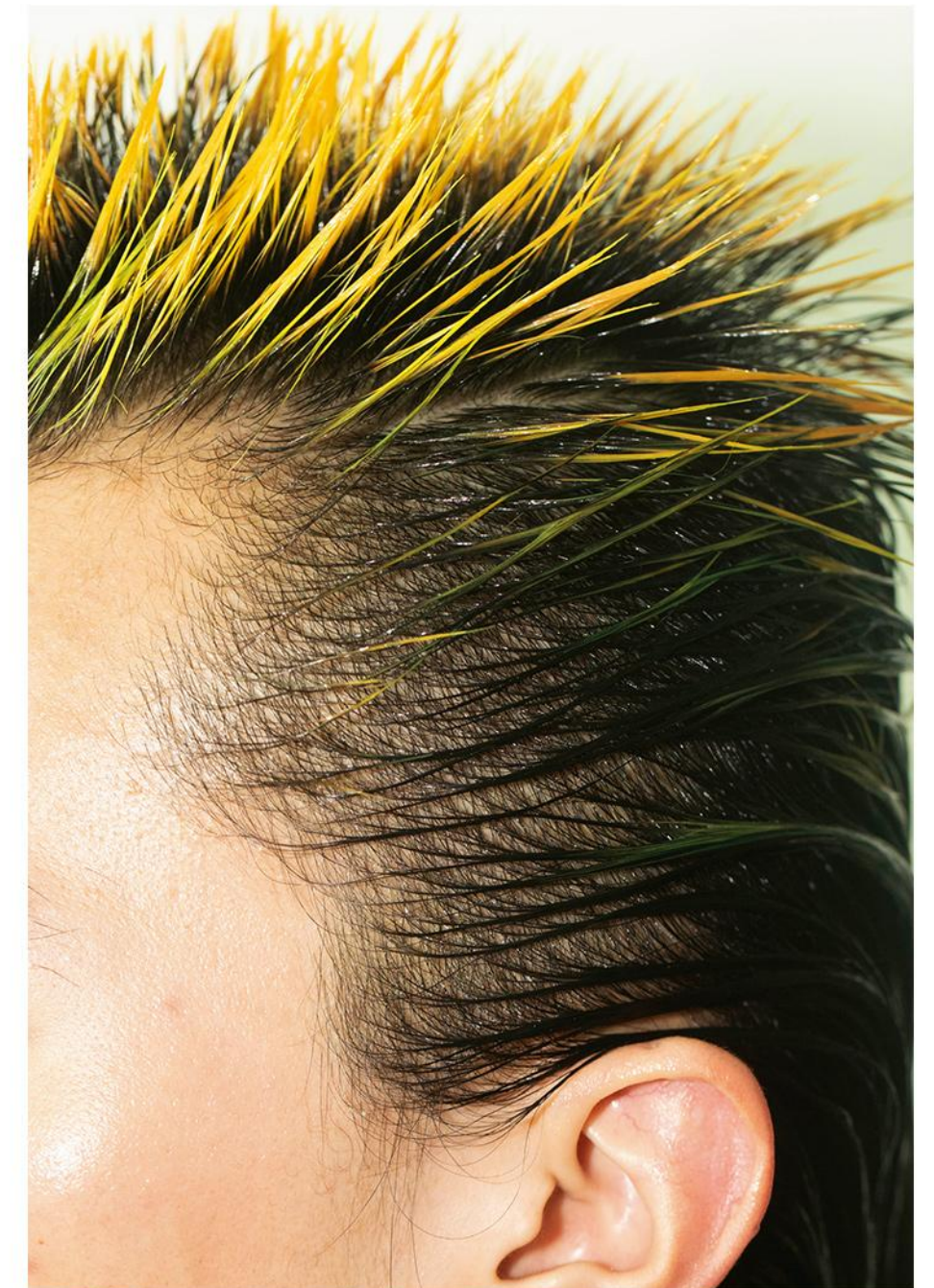
SUBTLE WAVY



DIFFUSE



STRONG



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TEXTURE



TEXTURE



MESS UP

+ + + √ +

OSiS Mess Up is a remouldable matte paste that provides medium hold, dry texture and pliable movement.

- Medium hold/++
- Remouldable
- Dry, diffused texture and matte finish
- Provides hair grip and pliable movement
- Easy to apply and wash out

OSiS PRODUCT PRESENTATION

TEXTURE



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TEXTURE CRAFT

+ + + √ +

OSiS Texture Craft is a dry texture spray that gives long hair texture, subtle grip and volume.

- Light hold/+
- Dry texture
- Provides increased hair volume
- Powdery and non-crispy to the touch
- Natural look and shine



TEXTURE



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DUST IT

+ + + √ +

OSiS Dust It is a mattifying hair powder for invincible hair volume.

- Strong hold/+++
- Instant volume and root lift
- Intense hair grip
- Matte finish
- Strong hair texture



TEXTURE



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THRILL

+ + + ✓ +

OSiS Thrill is for clients looking for a hair styling product with pliable, medium hold that accentuates their existing hair texture.

- Medium hold/++
- Provides shine and hair definition
- Remouldable, flexible hair texture
- Tames frizzy hair and reduces flyaways
- Easy to apply and wash out



TEXTURE



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FLEXWAX

+ + + +

OSiS Flexwax provides strong hold, natural shine and definition in a remouldable cream wax.

- Strong hold/+++
- Remouldable
- Provides hair grip and texture
- Natural shine
- Easy to apply and wash out

TEXTURE



VELVET

+ + + √ +

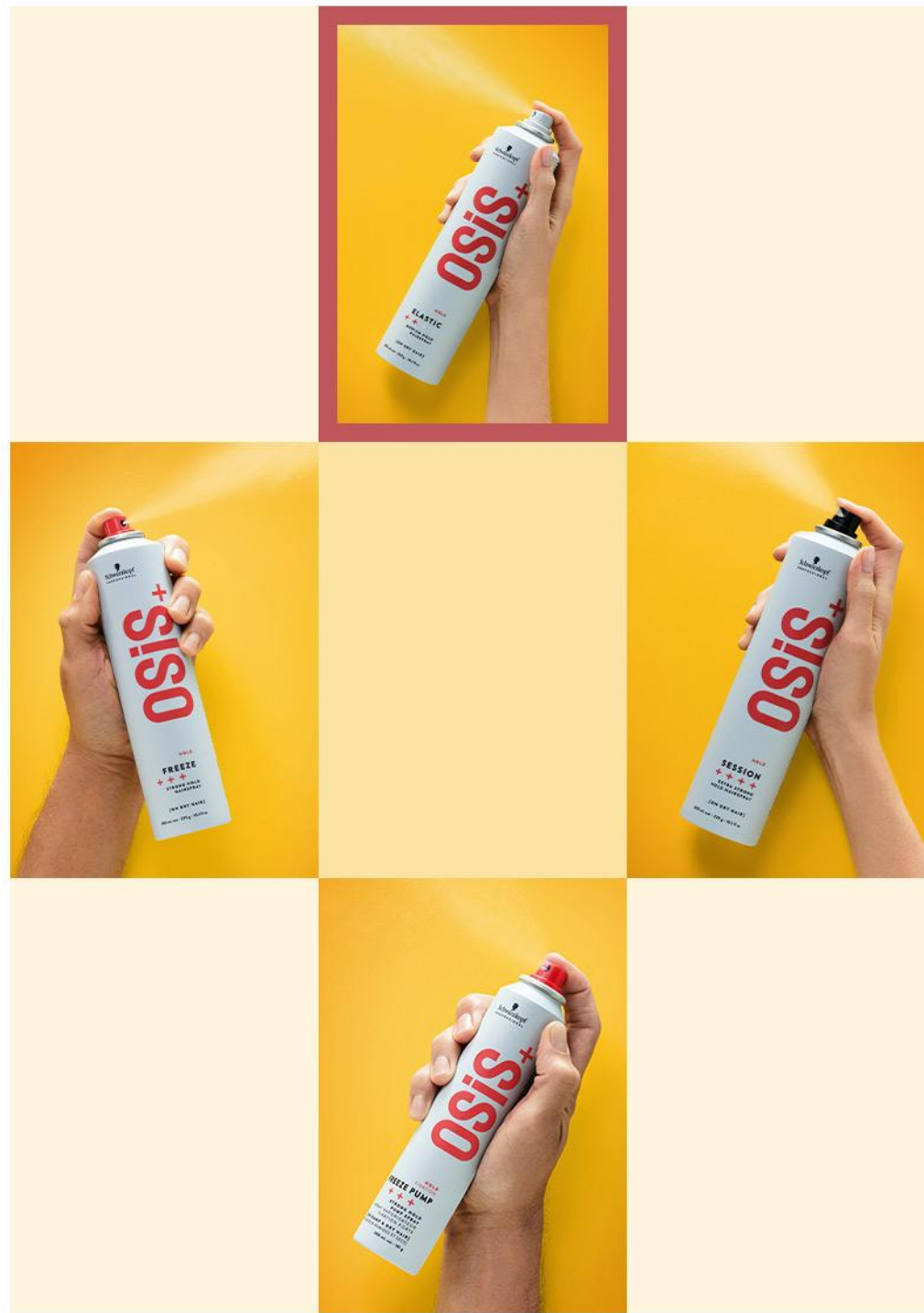
OSiS Velvet is a wax-effect, light hold spray, creating soft definition and natural shine.

- Light hold/+
- Non-sticky
- Pliable and remouldable hair definition
- Velvety, non-greasy hair feeling
- Wax-effect

HOLD



HOLD



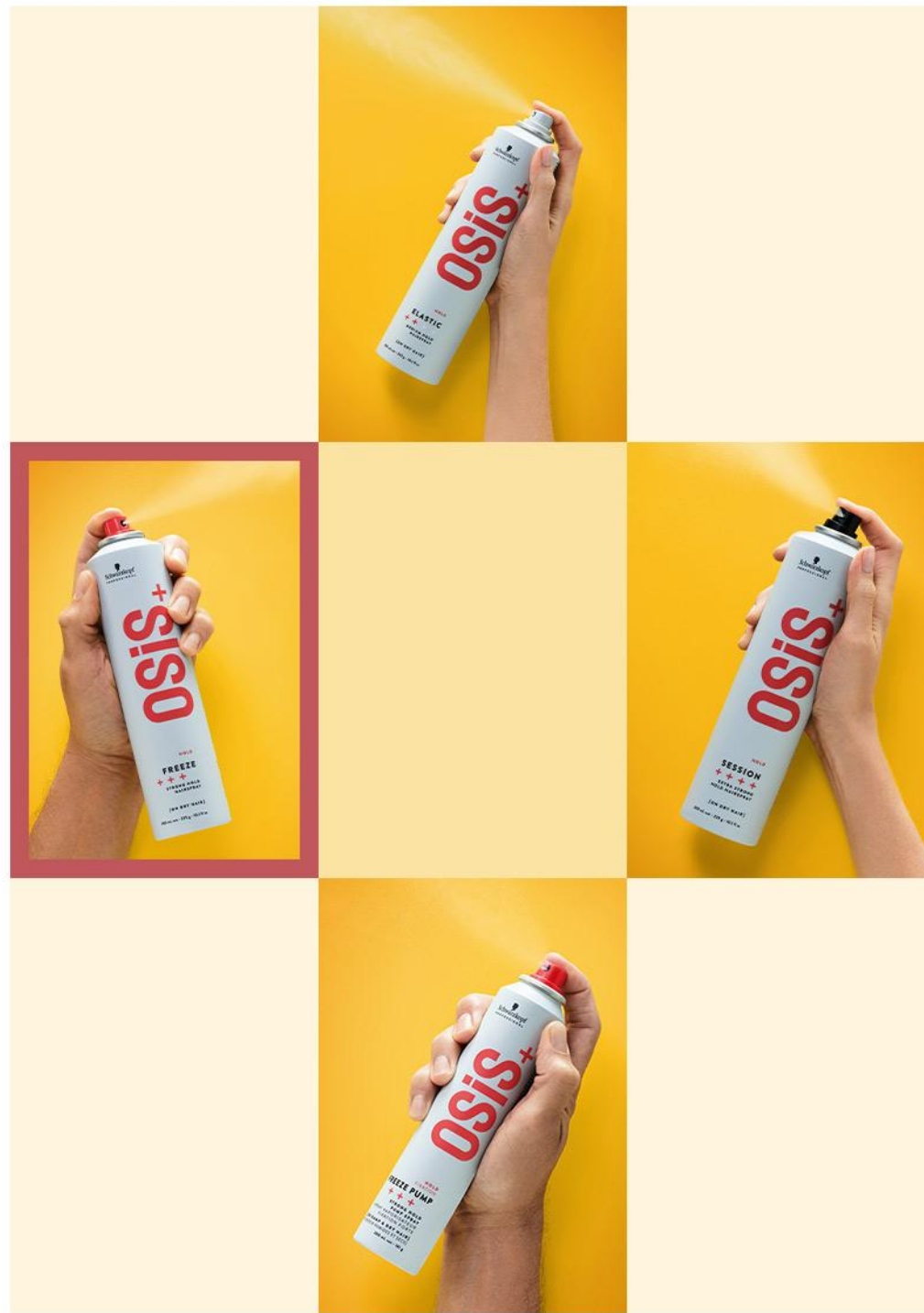
ELASTIC



OSiS Elastic hairspray ensures the right balance of style maintenance, with a layerable formula that is easy to brush out without flaking.

- Medium hold/++
- Layerable spray for stronger hold
- Brushable finish without flaking
- Helps to protect against humidity
- Heat protection up to 230°C/450°F

HOLD



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FREEZE

+ + + ✓ +

OSiS Freeze is a long-lasting, strong hold hairspray providing heat protection up to 230°C.

- Strong hold/+++
- Long-lasting hold
- Easy to brush out without flakes
- Heat protection to 230°C/450°F
- Anti-humidity formula

THANK YOU



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