

brand book

2025



PARTNERS IN CRAFT



Together. A passion for hair.

PARTNERS IN CRAFT

PARTNERS IN CRAFT
PARTNERS IN CRAFT
PARTNERS IN CRAFT

**WE ARE YOUR
PARTNER IN CRAFT.**

**WE GIVE YOU THE
TOOLS AND SUPPORT
YOU NEED TODAY TO
BECOME THE
HAIRDRESSER YOU
WANT TO BE
TOMORROW.**



Together. A passion for hair.



BRANDS

1. COLOUR

IGORA
BLONDME
FIBREPLEX

2. CARE

GOODBYE YELLOW
FIBRE CLINIX
BONACURE
SCALP CARE
SPA ESSENCE
OIL ULTIME

3. STYLING

OSIS+
SESSION LABEL
SILHOUETTE

4. FORM

GLATT
STRAIT STYLING





IGORA

IGORA was developed by colourists for colourists and our mission is to empower every one of you to create the most beautiful looks, to explore every aspect of your creativity – and, of course, to reveal your client's individual beauty.

IGORA ROYAL formulas offer amazing true-to-tuft results, up to 100% coverage, incredible colour intensity, and performance you can trust – always.

IGORA ROYAL is the reference for full colour confidence to master every permanent colour service and offers everything you need to become the colourist you want to be.



PERMANENT COLOUR



₹425 - ₹449 60 ml
₹799 1000 ml

IGORA ROYAL

Colourists' permanent colour crème - True Colour in High Definition

- Absolute true-to-tuft results
- Perfect white hair coverage
- Up to 50% longer colour retention*
- Up to 25% brighter colour vibrancy
- Perfect colour equalisation - even on porous hair
- The clearest lifting shades & advanced care for maximum contrast & shine**
- To be used with IGORA ROYAL Oil Developer (3%/ 6%/ 9%/ 12%)

*vs previous IGORA ROYAL Colour Crème

**Advanced care achieved with 12% 40 Vol. IGORA ROYAL Oil Developer



₹449 60 ml

IGORA ROYAL ABSOLUTES

Colourists' permanent colour crème for 100% White Hair Coverage and Intense Fashion Tones in one step

- 100% white hair coverage plus intense fashion tones in one, without adding natural base
- Extra care for mature hair: Pro-Age-Complex with Siliamine and Collagen
- Low-Odour-Technology
- To be used with IGORA ROYAL Oil Developer (6% or 9% Oil developer)***

***use 6% when the client has 90-100% white hair



₹449 60 ml

IGORA ROYAL HIGHLIFTS

Colourists' first highlifting colours with integrated Fibre Bond Technology

- Up to 5 levels of lift with 12- series
- 1st highlifting colours with Fibre Bond Technology
- No additive needed for the colour crème
- Minimised hair breakage!*
- Coolest blonde results ever from IGORA ROYAL
- To be used with IGORA ROYAL Oil Developer (9% or 12%)

*Compared to a highlifting service with IGORA ROYAL 10- and 12- series without Fibre Bond Technology



₹499 60 ml

IGORA ROYAL FASHION LIGHTS

Colourists' highlight colour- ultimate intensity, maximum contrast

- Lift and colour in one step with Fibre Bond Technology
- Up to 5 levels of lift for maximum contrast
- Intense contrast even on dark or tinted bases
- Irresistible shine
- Perfect luminosity, intensity and contrast
- For all off-scalp highlighting techniques and effects

AMMONIA FREE HAIR COLOR



₹550 60 ml

IGORA ZERO AMMONIA

Ammonia-Free Color Creme for up to 100% White Hair Coverage and Rich, long-lasting colour results

- Odorless hair color experience
- Natural-looking true-to-tone results
- Up to 100% white coverage
- Up to 3 levels of lift (-10 series)

PRE-LIGHTENER

IGORA VARIO BLOND SUPER PLUS

₹1350 450 g

Secure and easy system for perfect bleach performance

- High-performing lightener with integrated Fibre Bond Technology
- Perfect for lightening results from strands to full head bleaching
- IGORA Vario Blond Plus: up to 8 levels of lift with maximum neutralisation performance - thanks to cool pigments
- To be used with IGORA ROYAL Oil Developer (3%/ 6%/ 9%*)

*9% for off-scalp application only



COLOUR ENABLER KIT

STAIN REMOVER

₹495 250 ml

- Gently removes colour residues from the skin that can occur during colour treatments
- Mild lotion that does not harm or irritate the skin
- Pleasant perfume



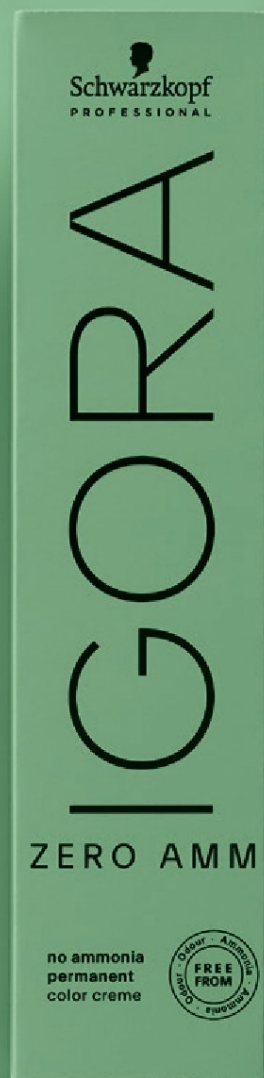
HAIR SEALER

₹1800 250 ml

- 90% colour retention after 40 washes
- 85% reduction in breakage
- 82% fewer split ends
- pH 4.5 technology neutralizes alkaline residues.
- Prevents color fading
- Enhances shine and softness
- Maintains salon-fresh color



IGORA ZERO AMM

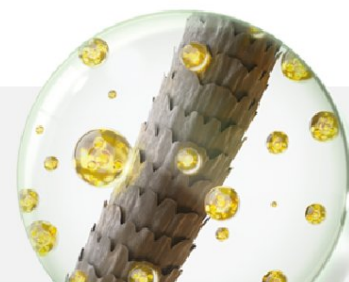


INTRODUCING

IGORA ZERO AMM

OFFER YOUR CLIENT A 100% AMMONIA
& ODOR FREE COLOR EXPERIENCE

21 permanent shades with Phytolipid
Technology and plant-based oils for up to
100% white hair coverage and up to 3
levels of lift.



**ZERO AMMONIA.
ZERO COMPROMISE.
ZERO WORRIES.**

With Trusted Phytolipid
Technology



BLONDME

BECAUSE THE PERFECT
BLONDE IS DIVERSE.

BLONDME is the holistic range designed to work together to address any blonde needs and desires for iconic blonde results in-salon and at-home.

With the integrated Advanced Bonding System, BLONDME Colour deliver blonde perfection on all hair types without compromise.

COLOUR COLLECTION

LIGHTENING

BOND ENFORCING PREMIUM LIGHTENER 9+

450 g

₹ 1760

- With integrated Bonding Technology to protect the hair fibre during processing for minimised hair breakage
- Up to 9 levels of lift
- Suitable for all hair bases
- Anti-yellow agents to neutralise warm undertones
- Flexible mixing ratio



DEVELOPER

PREMIUM DEVELOPER

1000 ml

2% / 7 Vol.

₹ 880

6% / 20 Vol.

₹ 880

9% / 30 Vol.

₹ 880

- Oil developer system for extra care
- Premium developer for maximum performance and care when used with BLONDME colour products





FIBREPLEX

BOND ENFORCING SYSTEM

FIBREPLEX NO. 1 BOND BOOSTER

500 ml ₹ 8000

- Can be mixed into any lightening, lifting or colouring system
- Interlinks with the hair fibre to enforce strong structural bonds
- Minimises hair breakage



FIBREPLEX NO. 2 BOND SEALER

500 ml ₹ 4000

- Stabilises the bonds enforced in step 1
- Creates new bonds within the hair fibre
- Balances pH level to perfectly lock in colour pigments
- Seals the outer hair surface for long-lasting strength, suppleness and shine



FIBREPLEX

Schwarzkopf Professional's first Bond Enforcing System to protect hair from breakage during the lightening, (high-)lifting, or colouring process.

FIBREPLEX— a 3-step Bond Enforcing System minimises hair breakage up to 94%*. The colourists overcome the fear of compromising hair quality during the chemical processes.

Lightening Service with FIBRE PLEX vs.
Lightening Service



GOODBYE YELLOW

A highly pigmented neutralising wash free of SLS / SLES sulfates* for a gentle cleansing action and instant tonal deposit to counteract and neutralise underlying warm tones.

*SLS/SLES Sulfates: Sodium Lauryl Sulfate & Sodium Laureth Sulfate



NEUTRALIZING WASH
SALON AND RETAIL SIZE

GOODBYE YELLOW NEUTRALIZING WASH

300 ml	₹ 1000
1000 ml	₹ 1750

Our first highly pigmented anti-yellow wash, free of SLS/SLES sulfates

- Neutralises yellow undertones
- Prolongs cool-tone luminosity between salon visits
- Use on base 9 and lighter to balance anti-yellow corrective technique
- Instantly adds cool-tone after foiling or freehand lightening technique





NEW

FIBRE CLINIX

**DISCOVER PERMANENT REPAIR
WITH THE NEXT LEVEL OF BONDING.**

After years of research, Schwarzkopf Professional introduces the next level of bonding with FIBRE CLINIX! Discover the BONDFINITY METHOD, a fully customisable in-salon service, starting with permanent repair in salon for long-lasting results that keep reactivating at home. INFINITELY.



DISCOVER THE NEXT LEVEL OF BONDING

WITH THE

NEW

FIBRE CLINIX

10x

STRONGER
HAIR FOR UPTO
3 YEARS

**PERMANENT
REPAIR**

WITHIN THE
DEEPEST PART
OF HAIR



BOND IT.

For the first time, FIBRE CLINIX permanent bonds within the deepest part of the hair fibre with the innovative BONDFINITY TECHNOLOGY, setting the perfect basis for long-lasting hair health and maintaining in-salon colour results.

BOOST IT.

FIBRE CLINIX combines advanced bonding technologies with customisable services for perfectly tailored hair care solutions. Boost your care service with dedicated BOOSTERS, nourish or protect the hair with our heroes or instantly transform hair with the innovative Instant Infusion Concentrate.

INFINITE.

The FIBRE CLINIX at-home ranges powered by the new BONDXTEND TECHNOLOGY and infused with dedicated skin care ingredients complete the BONDFIFYING METHOD, additionally reactivating the results at home. For infinite hair repair & long-lasting hair health!



Transform your hair infinitely now
with the next level of bonding by
FIBRE CLINIX!

NEW POWERFUL PORTFOLIO ADDITIONS



INSTANT INFUSION CONCENTRATE

A transformative concentrate treatment for instant smooth & shiny hair

Instantly adds 3 times more shine & increases smoothness by 42% after just one use*

FIBRE SEALER

A lightweight repair leave-in cream that instantly & visibly helps seal split ends

Provides frizz control for up to 48h with 93% less hair breakage*



*vs untreated hair



ELECTROLYTE SPRAY-CONDITIONER

Moisturising repair spray conditioner for dry and brittle hair



MULTI- PEPTIDES MULTI REPAIR SPRAY

Repair spray conditioner for damaged & over-processed hair



PASSION FRUIT OIL SMOOTHING SPRAY

Smoothing repair spray conditioner for coarse & unmanageable hair



AHA SPRAY-CONDITIONER

Colour-protecting repair spray conditioner for coloured hair

PERMANENT BOND & LONG-LASTING REPAIR WITH BONDFINITY TECHNOLOGY



₹2800 1000 ml

FIBRE CLINIX BONDFINITY NOURISHING SHAMPOO

- Gently cleanses all hair types
- Provides deep nourishment to the hair



₹2050 500 ml

FIBRE CLINIX BONDFINITY TREATMENT COARSE HAIR

- Deeply nourishes coarse hair without weighing it down
- Provides long-lasting strength, resilience & elasticity to the inner hair fibre
- Provides smoothness & shine



₹2050 1000 ml

FIBRE CLINIX BONDFINITY TREATMENT FINE HAIR

- Deeply nourishes fine to medium hair without weighing it down
- Provides long-lasting strength, resilience & elasticity to the inner hair fibre
- Provides smoothness & shine



₹1900 100 ml

FIBRE CLINIX BONDFINITY FORTIFY BOOSTER

- Concentrated booster formulated with multi-peptides
- Strengthens & replenishes damaged and processed hair
- Revitalises hair & resists breakage



₹1900 100 ml

FIBRE CLINIX BONDFINITY HYDRATE BOOSTER

- Concentrated booster formulated with electrolytes
- Recharges dry and brittle hair to feel moisturised & replenished
- Makes hair look hydrated, bouncy and silky with more elasticity

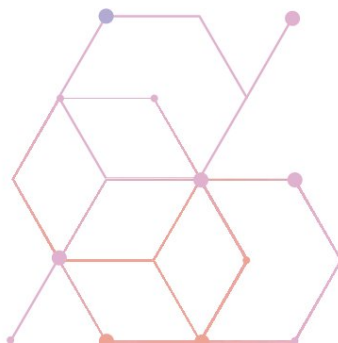


₹1900 100 ml

FIBRE CLINIX BONDFINITY VIBRANCY BOOSTER

- Concentrated booster* formulated with AHA
- Prolongs the colour intensity of coloured hair for long-lasting vibrancy and shine
- Deeply locks in colour pigments to resist fading

*in combination with treatment



NOURISH AND SEAL WITH BONDFINITY HEROES

FIBRE CLINIX BONDFINITY FIBRE SEALER

150 ml ₹2400



- Provides smoothness & shine with frizz control for up to 48 hours
- Lightweight & fast-absorbing formula with 93% less hair breakage*
- Provides heat protection of upto 230°C/450°F

*vs untreated hair

FIBRE CLINIX BONDFINITY LIGHT OIL

100 ml ₹2760



- Provides fine to medium hair types with an instant boost of moisture & up to 99% more shine*
- Improves combability and detangling
- Prevents split ends and up to 93% of hair breakage*, providing long-lasting repair results
- Provides heat protection up to 230°C/450°F

*vs untreated hair

**Nourishing 5-oil Complex

FIBRE CLINIX BONDFINITY RICH CREAM-TO-OIL

100 ml ₹2760



- Provides coarse hair types with 5x nourishment**
- Delivers a smooth and shiny finish with up to 93% less frizz*
- Provides heat protection up to 230°C/450°F

*vs untreated hair

**Nourishing 5-oil Complex

INSTANT, TRANSFORMATIVE RESULTS WITH BONDXTEND TECHNOLOGY

FIBRE CLINIX INSTANT INFUSION CONCENTRATE

400 ml ₹2200



- An instant, transformative concentrate treatment
- Instantly and intensively smooths & strengthens all hair types (after just one use)
- Provides immediate shine, moisture & elasticity

FIBRE CLINIX HYDRATE SHAMPOO

1000 ml ₹2800



- Gently cleanses dry and brittle hair and prepares it for the FIBRE CLINIX BONDXTEND service
- Balances moisture levels for a lightweight hydration of hair
- Boosts shine, softness & elasticity

FIBRE CLINIX VIBRANCY SHAMPOO

1000 ml ₹2800



- Gently cleanses all coloured hair types and prepares them for the FIBRE CLINIX BONDXTEND service
- Protects & locks in colour vibrancy
- Provides brilliant shine & a smooth hair surface

FIBRE CLINIX FORTIFY SHAMPOO

1000 ml ₹2800



- Gently cleanses damaged & over-processed hair and prepares it for the FIBRE CLINIX BONDXTEND service
- Instantly rebuilds, strengthens and regenerates the hair fibre weakened hair
- Provides shine & a smooth hair surface

FOR COLOUR TREATED HAIR



₹2200 300 ml

VIBRANCY SHAMPOO

- Gently cleanses all colour treated hair types
- Protects and locks colour vibrancy
- Provides brilliant shine and a smooth hair surface



₹2200 250 ml

VIBRANCY CONDITIONER

- Smooths all coloured hair types and seals the hair surface
- Protects and preserves colour vibrancy
- Detangles and improves combability



₹2300 200 ml

VIBRANCY SPRAY CONDITIONER

- Protects colour vibrancy and prevents colour fading
- Improves manageability for easier combing and provides frizz control



₹2400 250 ml
₹650 30 ml

VIBRANCY TREATMENT

- Intensively nourishes all coloured hair types
- Enhances colour vibrancy for long-lasting colour results
- Provides in-depth strength & care

FOR DAMAGED AND OVER-PROCESSED HAIR



₹2200 300 ml

FORTIFY SHAMPOO

- Gently cleanses damaged and over-processed hair
- Instantly rebuilds, strengthens and regenerates the hair fibre
- Provides shine and a smooth hair surface



₹2200 250 ml

FORTIFY CONDITIONER

- Smooths damaged and over-processed hair and seals the hair surface
- Instantly helps to reconstruct the hair fibre
- Detangles hair and improves manageability



₹2300 200 ml

FORTIFY MULTI-REPAIR SPRAY

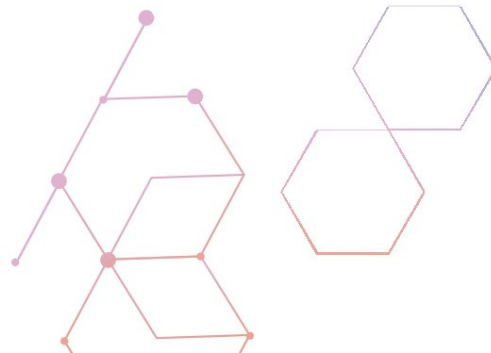
- Detangles damaged and over-processed hair
- Instantly repairs mid-lengths & ends
- Provides heat protection of up to 230°C /450°F to resist styling and blow-drying damage



₹2400 250 ml
₹650 30 ml

FORTIFY TREATMENT

- Intensively nourishes damaged and over-processed hair
- Instantly and deeply penetrates the hair structure and restructures damaged area
- Adds intense smoothness & brilliant shine



FOR DRY AND BRITTLE HAIR

HYDRATE SHAMPOO

- Gently cleanses dry and brittle hair
- Balances moisture levels for a lightweight hydration of hair
- Boosts softness, shine and elasticity

300 ml ₹2200



HYDRATE CONDITIONER

- Smooths dry and brittle hair and seals the hair surface
- Helps retain moisture without weighing hair down
- Improves elasticity and manageability for easier detangling

250 ml ₹2200



HYDRATE SPRAY CONDITIONER

- Detangles dry and brittle hair
- Provides smoothness, shine & elasticity with a lightweight hair feel
- Provides heat protection of up to 230°C /450°F to resist styling and blow-drying damage

200 ml ₹2300



HYDRATE TREATMENT

- Intensively moisturises dry and brittle hair
- Adds smoothness and shine
- Recharges dry hair with in-depth strength & care

250 ml ₹2400
30 ml ₹650



FOR COARSE, FRIZZY AND UNMANAGEABLE HAIR

DE-FRIZZ SHAMPOO

- Gently cleanses coarse and unmanageable hair
- Instantly reduces frizz and protects from humidity, making hair more manageable
- Smooths hair surface and adds shine

300 ml ₹2200



DE-FRIZZ SMOOTHING SPRAY

- Detangles coarse and unmanageable hair
- Provides humidity control and an anti-static effect
- Provides an instant frizz-free finish
- Provides heat protection of up to 230°C /450°F to resist styling and blow-drying damage

200 ml ₹2300



DE-FRIZZ TREATMENT

- Intensively nourishes and tames coarse and unmanageable hair
- Locks smoothness in and frizz out
- Fuels hair with in-depth care & strength
- Leaves hair looking silky and shiny
- Provides humidity control and an anti-static effect

250 ml ₹2400





BONACURE

CHOOSE PERFORMANCE
CHOOSE BONACURE

We're changing professional hair care for good. Embracing High-Performance products that are free from compromise and full of promise.

We work with advanced technology to create formulas that are full of what's good and free of what's not.

We aim to inspire confidence in our hairdressers and consumers every day, because we care.

WE CHOOSE PERFORMANCE.
#BCWECARE



ADVANCED
TECHNOLOGY



BONACURE COLOR FREEZE

FOR COLOURED AND HIGHLIGHTED HAIR



₹ 300 50 ml
₹ 1150 250 ml
₹ 1975 1000 ml

BONACURE COLOR FREEZE SHAMPOO

- Gently, yet effectively, cleanses coloured hair
- Hair reaches its optimal pH level of 4.5, achieving 90% colour retention for up to 30 washes
- Helps to protect the hair structure both inside and out
- Free from SLS/SLES sulphates*, silicones, and artificial colourants
- Vegan formula**



₹ 1100 200 ml
₹ 1975 1000 ml

BONACURE COLOR FREEZE CONDITIONER

- Enables easier detangling and improves combability
- Hair reaches its optimal pH level of 4.5, achieving 90% colour retention for up to 30 washes
- Revives dull, coloured hair
- Helps to smooth the surface of each strand for brilliantly shiny hair
- Vegan formula**
- Fast-rinse formula: 50% less water is required for rinsing***



₹ 300 50 ml
₹ 1100 200 ml

BONACURE COLOR FREEZE SPRAY CONDITIONER

- Instantly detangles and improves combability
- Hair reaches its optimal pH level of 4.5, achieving 90% colour retention for up to 30 washes
- Revives dull, coloured hair and adds brilliant shine
- Provides blow-dry heat protection
- Vegan formula**



₹ 450 30 ml
₹ 1150 200 ml
₹ 1550 450 ml

BONACURE COLOR FREEZE TREATMENT

- Provides in-depth care
- Hair reaches its optimal pH level of 4.5, achieving 90% colour retention for up to 30 washes
- Helps to reduce frizz
- Helps to smooth the surface of each strand for brilliantly shiny hair
- Vegan formula**

*Free from Sodium Lauryl Sulphate & Sodium Laureth Sulphate.

**Free from animal-derived ingredients.

***applicable for all Bonacure conditioners, except the Volume Boost Jelly Conditioner.

BONACURE REPAIR RESCUE

FOR DAMAGED HAIR

BONACURE REPAIR RESCUE SHAMPOO

50 ml ₹ 300
250 ml ₹ 1150
1000 ml ₹ 1975

- Gently cleanses damaged hair
- Caring formula for brilliantly shiny hair
- Vegan formula*
- Free from SLS/SLES sulphates**, silicones and artificial colourants
- Advanced Technology with Vegan Keratin and Arginine instantly reverses 3 years of damage in just one application
- Brings back inner hair strength and elasticity without overburdening the hair



BONACURE REPAIR RESCUE CONDITIONER

200 ml ₹ 1100
1000 ml ₹ 1975

- Gently conditions to detangle damaged hair
- Improves combability for up to 95% less hair breakage***
- Softens and seals the hair surface creating brilliant shine
- Fast-rinse formula: 50% less water is required for rinsing****
- Advanced Technology with Vegan Keratin and Arginine instantly reverses 3 years of damage in just one application
- Vegan formula*

***Use Bonacure Repair Rescue Conditioner in combination with Bonacure Repair Rescue Shampoo.
****applicable for all Bonacure conditioners, except the Volume Boost Jelly Conditioner.



BONACURE REPAIR RESCUE SPRAY CONDITIONER

200 ml ₹ 1100

- Instantly detangles and improves combability
- Provides blow-dry heat protection
- Softens and seals the hair surface for brilliant shine
- Vegan formula*
- Advanced Technology with Vegan Keratin and Arginine instantly reverses 3 years of damage in just one application



BONACURE REPAIR RESCUE TREATMENT

30 ml ₹ 450
200 ml ₹ 1150
450 ml ₹ 1650

- Intensively repairs and nourishes damaged hair to reduce breakage
- Smooths the hair surface
- Provides a long-lasting conditioning effect for up to 85%
- Improved combability
- Vegan formula*
- Advanced Technology with Vegan Keratin and Arginine instantly reverses 3 years of damage in just one application



BONACURE REPAIR RESCUE SEALED ENDS+

100 ml ₹ 850

- Seals up to 90% of split ends
- Nourishes porous ends and helps prevent breakage
- Helps to control unruly hair, leaving it smooth and soft
- Provides heat protection up to 210°C.
- Adds shine
- Advanced Technology with Vegan Keratin and Arginine instantly reverses 3 years of damage in just one application
- Vegan formula*



*Free from animal-derived ingredients.

**Free from Sodium Lauryl Sulphate and Sodium Laureth Sulphate.

BONACURE MOISTURE KICK FOR NORMAL TO DRY, WAVY OR CURLY HAIR



₹ 300 50 ml
₹ 1150 250 ml
₹ 1975 1000 ml

BONACURE MOISTURE KICK SHAMPOO

- Gently cleanses normal to dry and textured hair types
- Enriched with Glycerol to rebalance the hair's moisture level for a lightweight and healthy hair feeling, that lasts up to 48 hours
- Vegan formula*
- Free from SLS/SLES sulphates**, silicones and artificial colourants



₹ 300 50 ml
₹ 1100 200 ml

BONACURE MOISTURE KICK SPRAY CONDITIONER

- Instantly detangles normal to dry and textured hair types
- Enriched with Glycerol to moisturise hair for a lightweight feeling with improved elasticity
- Smoothens the hair's surface for a healthy-looking shine
- Provides blow-dry heat protection
- Vegan formula*



₹ 1150 200 ml
₹ 1550 500 ml

BONACURE MOISTURE KICK TREATMENT

- In-depth treatment that moisturises and enriches the hair with added suppleness, for normal to dry and textured hair
- For healthy-looking, shiny hair
- Vegan formula*
- Effectively moisturises hair for a lightweight feeling and improved hair elasticity
- Enriched with Glycerol to rebalance the moisture level of the hair

BONACURE VOLUME BOOST FOR FINE HAIR



₹ 1150 250 ml
₹ 1975 1000 ml

BONACURE VOLUME BOOST SHAMPOO

- Gently cleanses and adds volume to fine hair
- Lightweight formula improves inner hair strength and creates a fuller hair feeling
- Helps to prevent hair static
- Hair elasticity is improved
- Vegan formula*
- Free from SLS/SLES sulphates**, silicones and artificial colourants



₹ 1100 200 ml

BONACURE VOLUME BOOST JELLY CONDITIONER

- Weightlessly conditions fine hair for greater body
- Helps to prevent hair static for improved manageability and combability
- Lightweight formula improves inner hair strength for a thicker, fuller hair feeling
- For healthy-looking, shiny hair
- Vegan formula*

*Free from animal-derived ingredients.

**Free of Sodium Lauryl Sulphate & Sodium Laureth Sulphate.

***applicable for all Bonacure conditioners, except the Volume Boost Jelly Conditioner.

BONACURE TIME RESTORE FOR MATURE AND FRAGILE HAIR

BONACURE TIME RESTORE SHAMPOO

250 ml ₹ 1150
1000 ml ₹ 1975

- Gently cleanses mature hair
- Protects against visible signs of ageing****, for soft and shiny hair with improved hair elasticity
- Helps to strengthen the hair and improve manageability
- Free from SLS/SLES sulphates**, silicones and artificial colourants
- Vegan formula*



BONACURE TIME RESTORE CONDITIONER

200 ml ₹ 1100
1000 ml ₹ 1975

- Conditions and detangles mature hair
- Protects against visible signs of ageing****, for soft and shiny hair with improved hair elasticity
- Helps to strengthen the hair and improve manageability
- Vegan formula*
- Fast-rinse formula: 50% less water is required for rinsing***



BONACURE TIME RESTORE CLAY TREATMENT

200 ml ₹ 1200
500 ml ₹ 1550

- Provides intense care for mature hair
- Vegan formula*
- Reactivates the hair and helps to unclog the scalp's pores
- Protects from external aggressors with an antioxidant action for hair and scalp
- A moisturised feeling for up to 48 hours, with greater hair elasticity



*Free from animal-derived ingredients.

**Free of Sodium Lauryl Sulphate & Sodium Laureth Sulphate.

***applicable for all Bonacure conditioners, except the Volume Boost Jelly Conditioner.

****when Bonacure Time Restore Shampoo and Conditioner are used in combination, after repeated use.

BONACURE FRIZZ AWAY FOR COARSE, UNRULY AND FRIZZY HAIR



₹ 1190 250 ml
₹ 1975 1000 ml

BONACURE FRIZZ AWAY SHAMPOO

- Gently cleanses unruly and frizzy hair
- The formula smoothes the surface and instantly improves manageability
- Adds intensive shine
- Vegan formula*
- Free from SLS/SLES sulphates**, silicones and artificial colourants



₹ 1100 200 ml
₹ 1975 1000 ml

BONACURE FRIZZ AWAY CONDITIONER

- Gently detangles and tames unruly and frizzy hair
- The formula smoothes the surface and instantly improves manageability
- Adds intensive shine
- Helps to prevent static
- Fast-rinse formula: 50% less water is required for rinsing***



₹ 1190 200 ml
₹ 1990 450 ml

BONACURE FRIZZ AWAY TREATMENT

- Intensively nourishes and tames unruly & frizzy hair
- Improves detangling and combability
- The formula smoothes the surface and instantly improves manageability
- Adds intensive shine
- Vegan formula*



₹ 1500 50 ml

BONACURE FRIZZ AWAY SMOOTHING OIL

- Intense oil concentrate
- Detangling action, leaves hair sleek and smooth
- Adds intensive shine
- Heat protection up to 210°C
- Smoothes the hair surface and tames frizz for up to 72 hours
- Anti-humidity effect for up to 48 hours
- Vegan formula*

BONACURE CLEAN BALANCE FOR ALL HAIR TYPES

BONACURE CLEAN BALANCE DEEP CLEANSING SHAMPOO

1000 ml ₹ 1975



- Gently yet thoroughly cleanse hair and scalp
- Effectively removes impurities and product build-up
- Can also be used as part of hair preparation for chemical treatments
- Free from SLS/SLES sulphates**, silicones and artificial colourants
- Vegan formula*

BONACURE CLEAN BALANCE ANTI-POLLUTION WATER

150 ml ₹ 1150



- Ultralight formula to combat the effect of metropolitan damage
- Conditions and moisturise hair whilst protecting from external pollutants
- With added heat protection; use before blow-drying or as a final touch after styling
- Up to 24 hours of fresh hair feeling
- Vegan formula*

* Free from animal-derived ingredients.

** Free from Sodium Lauryl Sulphate and Sodium Laureth Sulphate.

*** Applicable for all Bonacure conditioners, except the Volume Boost Jelly Conditioner.

* Free from animal-derived ingredients.

** Free of Sodium Lauryl Sulphate & Sodium Laureth Sulphate.



STYLISTS' TOP PICKS

REPAIR
RESCUE
SEALED ENDS &
SPRAY CONDITIONER



MOISTURE
KICK
SPRAY
CONDITIONER



VOLUME
BOOST
JELLY
CONDITIONER



TIME
RESTORE
CLAY
TREATMENT



FRIZZ
AWAY
SMOOTHING
OIL



CLEAN
BALANCE
ANTI-POLLUTION
WATER



COLOR
FREEZE
SPRAY
CONDITIONER



PROFESSIONAL FORMULA

FOR EVERY HAIR CONCERN



SUPERFOODS MEET SCALP SCIENCE

A new advanced formula - a comprehensive solution with powerful ingredients like Superberries packed with essential anti-oxidants; Guaraná, offering twice the caffeine boost; and Kale, rich in nourishing vitamins for a healthy scalp and radiant hair. Experience the benefits of Superfoods with Bonacure.



CLEAN
FORMULA



ADVANCED
TECHNOLOGY



SUSTAINABLE
PACKAGING



DERMATOLOGICALLY
APPROVED



Guaraná



Superberries



Kale

SOOTHING RANGE

FOR DRY AND SENSITIVE SCALP



₹1300 250 ml
₹2200 1000 ml

BONACURE SOOTHING SHAMPOO

- Gently, yet effectively cleanses scalp and hair
- Soothes the scalp and reinforces the hair structure
- Nourishes the hair lengths, leaving them soft and supple
- Helps to balance the scalp's moisture level



₹2000 100 ml

BONACURE SOOTHING SERUM

- Helps to prevent new visible dandruff flakes
- Instantly soothes, relaxes and rebalances the scalp
- Relieves and helps to protect the scalp from dryness, itchiness and sensitivity
- Weightless, non-greasy and fast absorbing formula
- Cooling sensation post application

ROOT ACTIVATING RANGE

FOR THINNING HAIR



₹1300 250 ml

BONACURE ROOT ACTIVATING SHAMPOO

- Gently yet effectively cleanses and activates the hair roots*
- Provides nourishment for hair, leaving it soft and supple
- Promotes the micro-circulation** of blood in the scalp



₹1900 8x7 ml
₹3450 100 ml

BONACURE ROOT ACTIVATING SERUM

- Reduces non-pathological hair loss after just 6 weeks***
- Activates the hair root****
- Helps to increase the production of HGF (Hepatocyte Growth Factor)*****
- Provides compounds that energises the scalp
- Weightless, non-greasy and fast-absorbing formula

ANTI-DANDRUFF RANGE

FOR STRESSED AND PRONE TO DANDRUFF SCALP

BONACURE ANTI-DANDRUFF SHAMPOO

250 ml ₹1300

- Gently, yet effectively cleanses scalp and hair
- Effectively removes visible dandruff flakes from the scalp
- Targets dry and oily scalps that are prone to dandruff
- Leaves the hair supple and shiny



BONACURE ANTI-DANDRUFF SERUM

100 ml ₹2000

- Helps to prevent new dandruff flakes
- Instantly soothes scalp with a calming, fresh feel
- Weightless, non-greasy and fast-absorbing formula
- pH-balanced, anti-inflammatory protection against external aggressors



*Regular usage, combining Root Activating Shampoo and Serum.
**Free from Sodium Lauryl Sulphate & Sodium Laureth Sulphate, silicones and artificial colourants.
***Increased ratio of hair follicles.
****Free from animal-derived ingredients.
*****In combination with invigorating scalp massage.



SPA ESSENCE

THE BEST OF NATURE & SCIENCE

Spa Essence is the perfect fusion of nature and science, for the holistic wellbeing of the scalp and hair. A perfect balance of technology and herbal extracts, together with a pampering massage gives way to a moment of absolute indulgence!

INFUSED WITH RICH INGREDIENTS

Amino Acids, Ginseng Panax, Herbal, Lemon-Grass, Extracts & others



AMINO ACIDS



VITAMINS



PROTEIN

SPA ESSENCE

FOR SPA



₹ 1100 1000 ml

NOURISHING SHAMPOO

- Repairs and rebuilds the inner hair structure
- Strengthens the hair and scalp
- Strengthens hair follicle, prevents hair thinning



₹ 1100 1000 ml

NOURISHING CONDITIONER

- Repairs and moisturizes the hair
- Moisture, shine and smoothness
- Provides nourishment, smoothness & shine to the hair
- Balances moisture content of scalp and hair



₹ 660 500 ml

HYDRATING CREAM MASQUE

- Repairs and moisturizes the hair
- Strengthens the hair and scalp
- Strengthens hair follicle, prevents hair thinning

ENRICHING CREAM MASQUE

500 ml

₹ 660



- Repairs and rebuilds the inner hair structure
- Repairs and moisturises the hair
- Balances moisture content of scalp and hair

ANTI- HAIR LOSS SERUM

8X10ml

₹ 880



- Anti- hair loss, Strengthens follicle
- Stimulates hair growth and improves the hair quality
- Repairs and rebuilds the inner hair structure
- Balances moisture content of scalp and hair

ANTI- DANDRUFF SERUM

8X10ml

₹ 880



- Anti-fungal, Anti-dandruff, reduces dandruff & prevents relapse
- Repairs and rebuilds the inner hair structure
- Balances moisture content of scalp and hair
- Anti-inflammatory, Soothing effect
- Balances scalp oil, anti-bacterial & anti-pruritic
- Cooling and soothing effect



OIL ULTIME

MORE SHINE. LESS WEIGHT.

DISCOVER THE **NEW** WEIGHTLESS OIL ULTIME

A range of multi-tasking nourishing oils developed to weightlessly illuminate and soften all hair types.

- Vegan formula with 100% natural oils
- Anti-frizz & heat protection up to 230°C





DISCOVER THE NEW OIL ULTIME

**SAME PREMIUM RESULTS
NOW WITH 100% NATURAL OILS.**

The Oil Ultime is the first ever luxurious hair care range in India, created with the philosophies of aromatherapy. Infused with goodness of Argan, Barbary Fig & Rose, this range is sure to leave your client's senses scintillated.

OIL ULTIME FINISHING OILS

OIL ULTIME ROSE FINISHING OIL

100 ml ₹1750

For stressed hair and scalps

- With a precious blend of 100% natural, purified Rosa Canina Fruit & Damascena Flower Oil
- Caresses and gently envelops the hair
- Soothes, moisturises and nourishes
- Enhances luminosity and extra smooth touch
- Self-evaporating formula ensures a weightless hair feeling



OIL ULTIME ARGAN FINISHING OIL

100 ml ₹1750

For medium to coarse hair

- With 100% natural, purified Argan Oil
- Helps to nourish, fights frizz and improves manageability
- Illuminates hair with radiant shine and smoothness
- Self-evaporating formula ensures a weightless hair feeling



OIL ULTIME BARBARY FIG FINISHING OIL

100 ml ₹1750

For very dry and brittle hair

- With 100% natural, purified Barbary Fig Oil
- Rich formula intensively replenishes and nourishes
- Combats frizz and improves manageability
- Enhances brilliant shine and a smooth touch
- Self-evaporating formula ensures a weightless hair feeling





OSiS+

DISCOVER HIGH PERFORMANCE STYLING THAT LASTS

We champion limitless self expression and styling crafted your way. The power of your personality is unbound, and so are our products. OSiS keeps pace with you and your hair, unleashing creativity, whatever your energy. Styling that's ready for any character, anywhere.



OSiS+

SMOOTH & SHINE

Light Shine



₹ 1200 200 ml **FLATLINER**
Heat Protection Spray

- Light hold/+
- Heat protection up to 230°C/450°F
- Helps to protect against humidity
- Calms frizzy hair, whilst reducing hair breakage
- Non-sticky hold



₹ 1500 300 ml **SUPER SHIELD**
Multi-Purpose Protection Spray
vegan formula*

- No hold
- Heat protection up to 230°C/450°F
- Anti-bacterial and anti-pollution
- Improves detangling for easy combing
- Tames frizzy hair and smoothes flyaways



₹ 1200 50 ml **GLOW**
Anti-Frizz Shine Serum
vegan formula*

- No hold
- Silicone-free shine and a nourished hair
- Lightweight and non-overburdening form
- Controls flyaways and helps to protect against humidity
- Easy combing and improved manageability of frizzy hair




₹ 1250 300 ml **SPARKLER**
Shine Spray
vegan formula*

- No hold
- Instant, glamorous shiny hair
- Non-overburdening
- Detangling and light conditioning
- Tames frizzy hair and helps to protect against humidity

Strong Shine


CURLS & WAVES

Light Definition



150 ml ₹ 1300 **BOUNTY BALM**
Rich Curl Cream

- No hold
- Tames frizzy hair and provides a nourished hair feeling
- Enhances natural texture
- Improves detangling and combability
- Helps to reduce hair breakage and protects against humidity



300 ml ₹ 1500 **CURL JAM**
Curl Defining Gel
vegan formula*

- Light hold/+
- Moisturised, soft hair feeling
- Enhanced shine and strong definition
- Lightweight and non-overburdening
- Helps to protect against humidity

OSiS+

TEXTURE

Light Texture



₹1400 200 ml
vegan
formula*

VELVET

Lightweight Wax-Effect Spray

- Light hold/+
- Non-sticky
- Pliable and remouldable hair definition
- Velvety, non-greasy hair feeling
- Wax-effect



₹1500 300 ml
vegan
formula*

TEXTURE CRAFT

Dry Texture Spray

- Light hold/+
- Dry texture
- Provides increased hair volume
- Powdery and non-crispy to the touch
- Natural look and shine



₹1000 10 g
vegan
formula*

DUST IT

Mattifying Volume Powder

- Strong hold/+++
- Incredible, instant volume and root lift
- Intense hair grip
- Matte finish
- Strong hair texture



₹1100 100 ml
vegan
formula*

MESS UP

Matte Paste

- Medium hold/++
- Remouldable
- Dry, diffused texture and matte finish
- Provides hair grip and pliable movement
- Easy to apply and wash out

VOLUME & BODY



₹1200 200 ml
vegan
formula*

GRIP

Extra Strong Mousse

- Extra strong hold/++++
- Maximises hair's volume and bounce
- Natural shine
- Reduces static and tames frizzy hair
- Heat protection up to 230°C/450°F

TEXTURE

FLEXWAX

Strong Cream Wax

- Strong hold/+++
- Remouldable
- Provides hair grip and texture
- Natural shine
- Easy to apply and wash out

85 ml ₹1100



THRILL

Elastic Fibre Gum

- Medium hold/++
- Provides shine and hair definition
- Remouldable, flexible hair texture
- Tames frizzy hair and reduces flyaways
- Easy to apply and wash out

100 ml ₹1100
vegan
formula*



HOLD

ELASTIC

Medium Hold Hairspray

- Medium hold/++
- Layerable spray for stronger hold
- Brushable finish without flaking
- Helps to protect against humidity
- Heat protection up to 230°C/450°F

300 ml
500 ml ₹1750
vegan
formula*



FREEZE

Strong Hold Hairspray

- Strong hold/+++
- Long-lasting
- Easy to brush out without flakes
- Heat protection to 230°C/450°F
- Anti-humidity formula

300 ml
500 ml ₹1750
vegan
formula*





SESSION LABEL

EXCLUSIVELY PROFESSIONAL STYLING RANGE

#CRAFTTHEDIFFERENCE

THE FLEXIBLE

Dry light hold hairspray

- Workable, light hold and control
- Micro-fine dispersion
- Dries instantly
- Easy to brush out

300 ml **₹ 850**

vegan
formula



THE STRONG

Dry firm hold hairspray

- Strong hold, maximum control
- Micro-fine dispersion
- Dries instantly
- Easy to brush out

300ml **₹ 850**

vegan
formula





SILHOUETTE

LONG-LASTING YET INVISIBLE HOLD.

SUPER HOLD HAIRSPRAY

500 ml ₹1800

Provides super hold while maintaining great shine and vitality

- Long-lasting ultra strong hold
- Quick drying without stickiness
- Brushes out easily

How to use:

- Use as a final product on dry hair
- Spray 30cm away from the hair using an orbiting action



SUPER HOLD MOUSSE

500 ml ₹1800

Provides super hold while maintaining great shine and vitality

- Maximum volume and long-lasting super hold
- Conditions, protects & enhances natural shine
- Brushes out easily

How to use:

- Shake dispenser before use
- Apply to damp hair
- Can be used before any drying technique



FLEXIBLE HOLD HAIRSPRAY

500 ml ₹1800

Provides improved flexibility

- Invisible long-lasting hold
- Quick drying, non-overburdening
- Super shine & elastic volume
- Brushes out easily

How to use:

- Spray onto dry hair 30cm away from the hair
- Use in short bursts



FLEXIBLE HOLD MOUSSE

500 ml ₹1800

Provides improved flexibility

- Invisible, long-lasting, flexible bounce
- Super shine
- Brushes out easily

How to use:

- Shake well before use
- Hold the bottle upside down



STRAIT
THERAPY

— & —
glatt



STRAIGHT TO PERFECTION

EXPERIENCE THE SUPERIOR STRAIGHTENING
SOLUTION THAT PROVIDES THE ULTIMATE
STRAIGHT LOOK



GENTLE
FORMULATION WITH
NO FORMALDEHYDE



NEW

PRO SILK THERAPY

FOR NATURAL LOOKING STRAIGHT HAIR

- ✓ PERMANENT RESULTS
Which will last upto 6 months
- ✓ INTENSIVE CONDITIONING
Superb gloss and shine
- ✓ EASY MAINTENANCE
Hair is easier to style, every day
- ✓ QUALITY INGREDIENTS
Thioglycolate-based formula with **Silk Proteins**
- ✓ SAME DAY RESULTS



Straight Styling
with HIGHEST
CARE LEVEL



STRAIT STYLING

GET UP TO 99% STRAIGHT HAIR

POROSITY BALANCER

200 ml ₹ 1320

- Powered with hydrolysed wheat protein for even, consistent results
- Balances porosity
- Pre-treatment protection spray



STRAIT THERAPY STRAITENING CREAM

300 ml ₹ 1980

300 ml ₹ 1925

- Straightening cream with silk protein complex
- Available in 2 strengths
 - 0: Resistant, very curly hair
 - 1: Normal hair



STRAIT THERAPY NEUTRALISING MILK

1000 ml ₹ 1950

- Mild action neutralising formula



STRAIT THERAPY TREATMENT

500 ml ₹ 1320

- Intensive treatment for strong gloss
- Vitamin restructure complex for stronger, healthier hair
- Suitable for use at-home and in-salon



GLATT STYLING

PERMANENT STRAIGHTENING SERVICE

STRAIT STYLING GLATT

400 ml ₹ 1549

400 ml ₹ 1549

Professional straightening kit to straighten curly, wavy, or frizzy hair permanently

- Smooth, soft, straight hair
- Pleasant salon experience
- Can be applied on coloured hair
- 2 strengths
 - 0: Naturally very curly/frizzy
 - 1: Naturally curly/very curly coloured





#myschwarzkopf |  schwarzkopfprofessionalindia |  schwarzkopfin

ASK - Mumbai

Schwarzkopf Professional
ASK Studio, Office No. 303,
3rd Floor "Hubtown" Solaris,
Near East-West Flyover,
Andheri (E), Mumbai - 400069.
Mobile No.8951893701

ASK - Delhi

Schwarzkopf Professional
ASK Studio, FF-07-First floor,
Salcon Rasvilas, Saket District
Centre, New Delhi - 110017
Contact No: 011-40575255

ASK - Chennai

Schwarzkopf Professional
ASK Studio, 3rd Floor -
Arunodhayam, No 14 & 16,
Raman Street, North
Boag Road, T Nagar,
Chennai 600017.
Contact No: 044-71997000

ASK - Bangalore

Schwarzkopf Professional
ASK Studio, No. 48,
9th 'A' Main Road, Indira Nagar,
1st stage, Bangalore - 560038
Contact No: 080-25267553

ASK - Kolkata

Schwarzkopf Professional
ASK Studio PS Pace,
Unit No-902 (9th Floor)
1/1A, Mahendra Roy lane,
Kolkata-700047
Nearest Location: Hindu Gobra
Bus Stop, Topsia
Phone No: 033-48013741

Together. A passion for hair.